

**LOOKS PACKAGE AND REGISTRATION FORM for US FASHION DESIGNER**

**FAB Passion Fashion Week New England 2022**

**Premium Fashion Show 1: September 23 2022 6-9pm**

**Premium Fashion Show 2: September 24 2022 6-9pm**

**Greenfield Community College  
1 College Dr, Greenfield, MA 01301 USA**

**FASHION DESIGNER LOOKS PACKAGE**

● **What you get BEFORE the event**

- Advertisement in traditional and social media and via FAB Fashion Passion marketing materials
- Promotion on FAB Fashion Passion website, with your name, a picture and a link to your website

● **What you get DURING the event**

- Participation in one of the Premier RUNWAY SHOWS
- Multiple looks on the Runway with cast models (select the number of looks below)
- Stylist, Makeup Artist, Hair Stylist and Dresser
- Creative Direction, Coordination, Backstage Organization
- Presentation with lighting and music
- Name in the event's program in the order of appearance on the runway\*
- Curtain call on the runway at the end of collection
- Invitation to the pre-show reception
- Invitation to the aftershow VIP cocktail and sale event
- Opportunity to sell directly to customers
- Advertisement in traditional and social media and via FAB Fashion Passion marketing materials

● **What you get AFTER the event**

- Complimentary digital "Look Book" by December 31st 2022
- Option to purchase photographs from three professional photographers
- Opportunity to sell directly to customers
- Option to leave collection in part or in whole for sale on consignment at FAB
- Feature in televised program on New England Public Media (PBS, NPR)
- Advertisement in traditional and social media and via FAB Fashion Passion marketing materials

***Space is limited: Register now!***

**Deadline: August 31st 2022**

***Save up to 20% with our Early Bird!***

**Deadline: July 31st 2022**

***TO REGISTER: follow the three steps below 1, 2 and 3***

# FASHION DESIGNER REGISTRATION

## 1. FILL-IN YOUR REGISTRATION FORM

Name: \_\_\_\_\_ Business Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Email: \_\_\_\_\_ Telephone: \_\_\_\_\_  
Website: \_\_\_\_\_

## 2. SELECT YOUR PACKAGE AND YOUR REGISTRATION FEE

- **Choose your number of looks (Select all that apply):**

	<b>Regular</b>	<b>Early Bird (ends July 31st 2022)</b>
<b>10 Looks</b>	\$1,000	\$ 800
<b>15 Looks</b>	\$1,350	\$1,080
<b>20 Looks</b>	\$1,700	\$1,360
<b>25 Looks</b>	\$2,000	\$1,600
<b>30 Looks</b>	\$2,300	\$1,840

- **Make your payment (Select your payment method):**

Paypal: [info@richierichardsonfab.com](mailto:info@richierichardsonfab.com)

By check\*\*

By Bank Transfer

Beneficiary Name:

Beneficiary Address:

Beneficiary Bank:

Beneficiary Account #:

Beneficiary Bank ABA:

Richie Richardson FAB Inc.

67 Second Street

Turners Falls MA 01376 USA

Greenfield Savings Bank

400 Main St

Greenfield, MA 01302-1537 USA

1600059883

211870799

## 3. SEND YOUR REGISTRATION AND YOUR COLLECTION

- **DEADLINE for EARLY BIRD REGISTRATION: July 31st 2022**

Send your registration form with recent photos of your work via email,\* courier or postal mail\*\*

- **DEADLINE for REGULAR REGISTRATION: August 31st 2022**

Send your registration form with recent photos of your work via email,\* courier or postal mail\*\*

*Note: August 31st 2022 is the final deadline for cancellations and refund requests*

- **DEADLINE to SEND YOUR COLLECTION: September 8 2022**

Send your collection to FAB by via courier, postal mail or in person\*\*

\* E-mail:

[info@richierichardsonfab.com](mailto:info@richierichardsonfab.com)

\*\* Address:

FAB

Attention: Richie Richardson

67 Second Street

Turners Falls 01376 MA - USA

QUESTIONS? Call us at:

+1 347 495 3935

+1 413 863 5587

## **RULES and REGULATIONS**

### **COMPLIANCE WITH LAWS and HOLD HARMLESS**

Participants agree to:

- comply with all Federal, State, and Local laws, rules, regulations, and ordinances;
- conduct activities at FAB Fashion Passion so as not to endanger any person or damage any property;
- forever indemnify, save, defend and hold FAB and all affiliated agents, officials, representatives, beneficiaries, employees, interns, and volunteers harmless from and against any and all claims, damages, injuries, liabilities, losses, suits, costs and expenses (including attorney fees) for anything and everything whatsoever arising from or out of participation at the event;

### **SCOPE and RESPONSIBILITIES**

FAB shall not be responsible for coordinating any sales during or after the event unless Participants enter into a separate Agreement with FAB and provide an itemized price list of the collection.

Participants will make arrangements in advance for the return of all unsold clothing at Participant's expense.

Participants agree to exercise any rights at his/ her own risk and voluntarily assume all risks attendant to such use, including without limitation, the risk of property damage and personal injury or death to the Participant, to any of the Participants officials, agents, representatives, employees, or volunteers.

### **CANCELLATIONS**

Cancellations must be requested by email or by contacting us by phone by the deadline. Registration fees for cancellations received after the deadline will not be refunded.

### **NO SHOWS**

Failure to send or deliver Collection by the deadline will automatically result in a cancellation from the show:

- Participant's information will be removed from all of the event's promotional materials
- Participant's registration fee will not be refunded.

### **PROTECTION OF PROPERTY**

FAB assumes no responsibility or liability whatsoever to insure the Participants' property from damage, theft, fire, malicious mischief, accident, wind, rain or other.

FAB and any of the event's employees, volunteers, officials, etc. are neither responsible nor liable for any damage, theft, fire, malicious mischief, accident, wind, rain, or other that may occur to or be related to the Participants.

### **NOTES**

- **Only registrations submitted with payment will be accepted**
- **Full payment must be submitted by the deadline**
- **Complete collection must be received by the deadline**
- **Cancellations will only be refunded if received by the deadline**
- **By submitting this form, Participants acknowledge and agree to the event's Rules and Regulations above: Failure to comply with the Rules and Regulations is a material breach of this agreement and will result in the immediate revocation of any participation in the event.**