

DESIGNER / BOUTIQUE APPLICATION

for FAB Fashion Passion Premier Runway Show

October 13, 2018. 6 - 8 pm
The Church, 47 J Street, Turners Falls, MA.

FAB Fashion Passion is a curated premier fashion trade exposition and fashion show for new, emerging and established fashion designers and creatives, accessory designers, fabric artists and artisans, as well as fashion boutiques.

FAB Fashion Passion Premier Shows will feature two categories and collections will be presented in two intervals of 40 minutes each.

- **RUNWAY SHOW Category 1:** Fashion Boutique
- **RUNWAY SHOW Category 2:** Designer collection

What you get as a participating Designer or Boutique:

- Participation in the Premier RUNWAY SHOW
- 10 looks on the Runway with cast models
- Stylist, Makeup Artist, Hair Stylist and Dresser
- Clothing steamed and pressed for the show
- Creative Direction, Coordination, Backstage Organization, Presentation with lighting and music
- Your name in the event's program in the order of appearance on the runway
- An invitation to the aftershow VIP cocktail and sale event
- Complimentary images of your collection from the show
- Advertisement in traditional and social media and via FAB Fashion Passion marketing materials
- Promotion on FAB Fashion Passion website, with your name, short bio, a picture and a link to your website

Note that space is limited: Apply now!

TO APPLY: follow the three easy steps below 1, 2 and 3

1 • Complete the form below with your information:

Participant Category

Designer	YES	NO	Boutique	YES	NO
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Participant Information

Name:

Business Name:

Address:

City:

State:

Zip:

Country:

Email:

Telephone:

Website address:

2 • Submit your \$250 non-refundable application fee via **PayPal** * to reserve your space.
Please note: only application(s) submitted with payment will be reviewed.

**(you do not need to have a Paypal account)*

3 • Submit your completed and signed form with three recent photos of your work to
info@richierichardsonfab.com

- **Your application(s) will be reviewed promptly by the show's committee and you will be notified of your participation within 48 hours via email**
- **If your application is accepted, you will be required to make the final payment of \$250 within 6 days of your notification of acceptance but no later than 6pm on October 2, 2018**

TO PARTICIPATE (ONLY IF YOU RECEIVED A NOTIFICATION OF ACCEPTANCE): follow step 4 to confirm your participation

4 • Submit your final \$250 payment via **PayPal** * within 6 days of your notification of acceptance.

Please note: your application(s) cannot be confirmed if full payment was not submitted by 6pm on October 2 2018.

**(you do not need to have a Paypal account)*

- **See below for rules, restrictions and our cancellation policy**

RULES and REGULATIONS

Participant acknowledges receipt of FAB Fashion Passion Information, Rules and Regulations. Participant agrees to read and abide by the Rules and Regulations and any subsequent amendments to the Rules & Regulations posted on the FAB Fashion Passion website. Failure to comply with the Rules and Regulations is a material breach of this agreement and will result in the immediate revocation of any space.

COMPLIANCE WITH LAWS and HOLD HARMLESS

Participant agrees to comply with all Federal, State, and Local laws, rules, regulations, and ordinances. The Participant agrees to conduct activities at FAB Fashion Passion so as not to endanger any person or damage any property. The Participant also agrees to forever indemnify, save, defend and hold FAB Fashion Passion and all affiliated agents, officials, representatives, beneficiaries, employees, interns, and volunteers harmless from and against any and all claims, damages, injuries, liabilities, losses, suits, costs and expenses (including attorney fees) for anything and everything whatsoever arising from or out of Participant's participation at FAB Fashion Passion or any other event promoted by FAB Fashion Passion.

CONTRACT

All clothing to be featured in the show must be RECEIVED by 6pm on October 7th 2018 with a complete itemized price list at:

Richie Richardson
FAB
67 Second Street
Turners Falls 01376 MA - USA

Participant will make arrangements in advance for the return of all unsold clothing.

Participant exercises any rights under this agreement at the Participant's own risk and voluntarily assumes all risks attendant to such use, including without limitation, the risk of property damage and personal injury or death to the Participant, to any of the Participants officials, agents, representatives, employees, or volunteers.

SELLER CANCELLATIONS and NO SHOWS

Requests for cancellations must be received by 6pm on October 2nd 2018 by emailing info@richierichardsonfab.com or calling +1 413 863 5587. Requests for cancellations received after 6pm on October 2nd 2018 will not receive a credit or refund.

Failure to ship or bring clothing by 6pm on October 7th 2018 will automatically result in a cancellation from the show: participant's information will be removed from the event's promotional materials and participant's fee will not be refunded.

PROTECTION OF PROPERTY

FAB Fashion Passion assumes no responsibility or liability whatsoever to ensure the Participants property from damage, theft, fire, malicious mischief, accident, wind, rain or other. FAB Fashion Passion and FAB Fashion Passion employees, volunteers, officials, etc. are neither responsible nor liable for any damage, theft, fire, malicious mischief, accident, wind, rain, or other that may occur to or related to the Seller.

By signing this application, Participant agrees to all rules terms of this contract indicated on pages 1-3.

Signature

Full name

Date

Please keep a copy of this document for your records.